



RIO PHX

by the City of Phoenix Planning and Development
Department

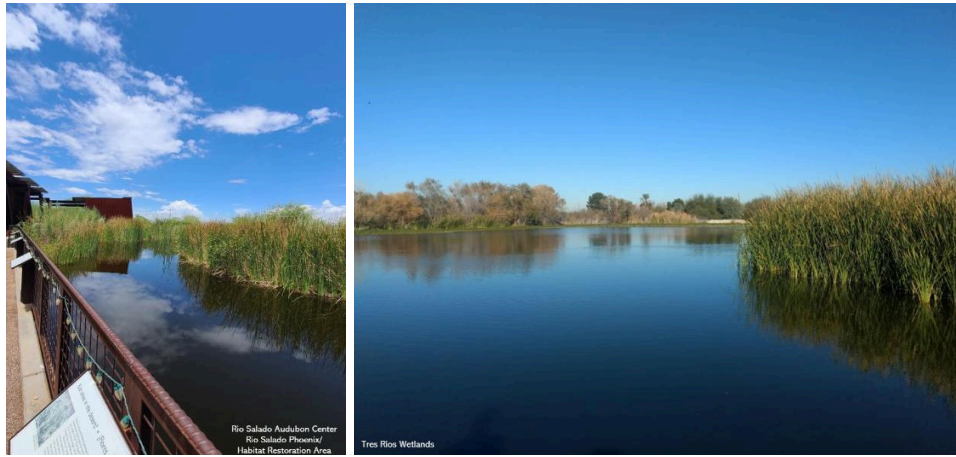
July 18, 2024

Rio Reimagined: A Regional Vision

Rio Reimagined is a regional project part of a multi-decade vision that includes six cities and two tribal communities. RIO PHX is Phoenix's approach to achieve this vision across the 20-mile Rio Salado corridor that spans the city that seek to revitalize the Rio Salado (Salt River).

What is RIO PHX?

RIO PHX is a collaborative effort by the City of Phoenix and various property/business owners and community stakeholders to create a policy document that will help promote a 20-mile Rio Salado (Salt River) corridor as a local and regional destination that attracts positive investment for the benefit of existing/future businesses, residents, and tourists. This plan aims to be a key implementation component of the larger Rio Reimagined regional project.



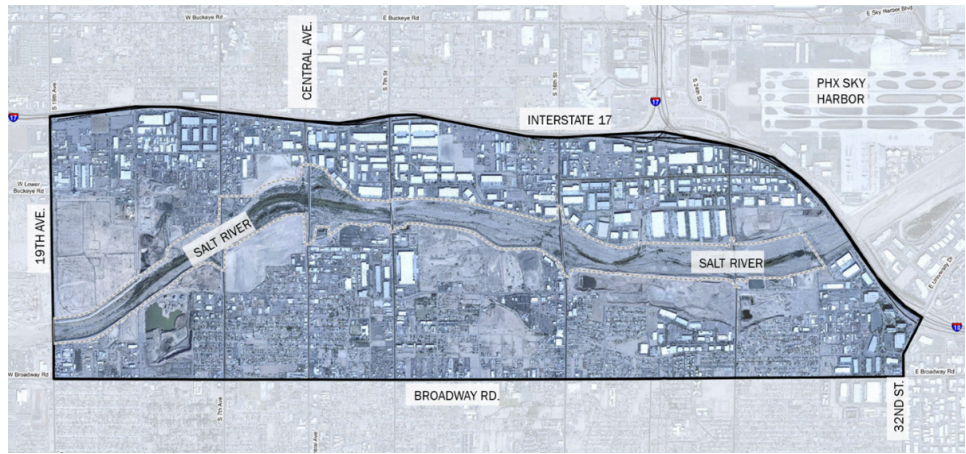
Why is this important?

RIO PHX seeks to address outstanding needs in the area and create opportunities for housing, employment, recreation, art, and ecological restoration. The final aim with this project is also to improve health outcomes for existing and future residents. **Your input is important us!**

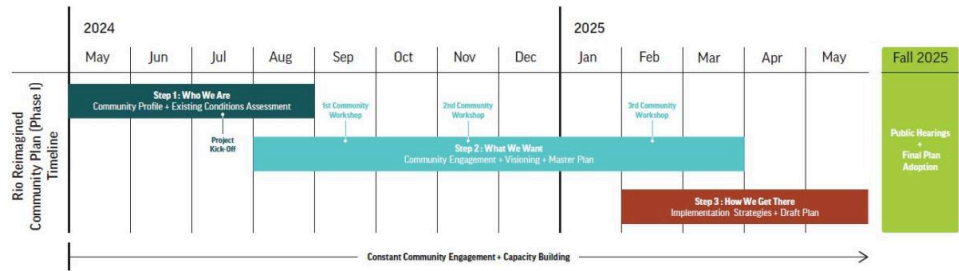
Where is this project located?

RIO PHX has four project phases. The boundaries for the first phase, "Rio Salado Phoenix," are:

North - Interstate 17 || South - Broadway Road || East - 32nd Street || West - 19th Avenue



What is the project timeline for the first phase?



Get involved and learn more by visiting <https://www.phoenix.gov/pdd/riophx>

Corridor Assets, Facilities & Citywide Programs

The following **map** contains many city-led projects within the RIO PHX study area, in addition to other community assets. Information about each is presented upon selecting an individual icon.

Powered by Esri

Rio Points of Interest & City Projects

	Rio Salado Phoenix		Public-Private Partnership
	Okemah / Sky Harbor		City Project or Facility
	Rio Salado Oeste		Private Development or Facility
	Tres Rios		Light Rail Station
			South Central Extension

City-led Projects & Assets not represented in the above map

Rio Reimagined Public Art Project: Artists will be selected at several different phases of the project to engage the community and design permanent and temporary artwork to enhance the visitor experience. (\$625,000 allocated from mid-2023 through mid-2027)

Street Lighting at Broadway Heritage Neighborhood: This project includes design and install of 30 new streetlights in the area bounded by 24th Street, Elwood Street, 32nd Street and Roeser Road.

Off-Street Path Wayfinding Signage Rio Salado: This project includes installation of bicycle and pedestrian signage on

Grand Canal and Rio Salado at various locations implementing Maricopa Association of Governments Valley Path wayfinding sign guidelines.

City-wide Programs & Initiatives

General Obligation (GO) Bond: In November 2023, Phoenix voters approved this GO Bond initiative which included \$23.5 million for property acquisition along Rio Salado to perform predevelopment activities and prepare these sites for redevelopment.

Transportation 2050: This plan was developed by a citizen-led committee of transportation experts and community advocates and addresses a wide array of concerns expressed by residents who drive, bike, walk and ride transit service. The 35-year citywide street and transit improvement plan, which became effective Jan. 1, 2016.

Comprehensive Bicycle Master Plan: This planning document will set the course for the next 20 years for the development, growth and connectivity of bicycle facilities in Phoenix. This plan is intended to provide a framework for decision-making to greatly expand and improve bicycling facilities within Phoenix.

Lead Safe Phoenix: is a U.S. Department of Housing and Urban Development (HUD) fund aiming to reduce childhood lead poisoning by creating lead safe housing. In addition, this program supports residents to address minor health hazards in their homes.

Business Assistance Program (BAP): The BAP program provides funds to community agencies through annual

postings by the Community and Economic Development Department.

Workforce Innovation and Opportunity Act (WIOA) Youth

Programs: This program enables eligible organizations can assist youth who experience barriers to obtaining employment, education, and other long term career paths.

Community Development Block Grant (CDBG): This program matches Phoenix business owners with private sector consultants who offer guidance in multiple technical areas.

Tree and Shade Master Plan: The 2010 Tree and Shade Master Plan was led by the Park and Recreation Department and aims to create a healthier, more livable Phoenix, while providing a roadmap to achieve a 25% shade canopy coverage for the entire city.

General Stormwater Compliance: This is a citywide program that provides for general stormwater compliance actions. (\$1.25M allocated from mid-2023 through mid-2028)

Shade, Cooling and Heat Mitigation: This is a citywide program where artists will be contracted to work with various City departments to enhance the pedestrian experience as part of the City's heat mitigation initiatives. (\$522,041 allocated from mid-2023 through mid-2026)

Phoenix Work4orce: Phoenix Work4orce allows businesses to partner with local community colleges to gain access to local labor.

The information displayed in this tool is for informational purposes only. Other city-led projects, programs and

initiatives not presented in the above list of projects can be provided by contacting each city department.

Project updates, contact information, and ways to get involved can be found in the RIO PHX webpage: <https://www.phoenix.gov/pdd/riophx>.